




LYMAR CONSAD


Summary

- SEO / Fb Ads Specialist since 2020 - Online Freelancer
- Co-owner FarmPh
- Ownerr - Baruch Burger Shop in General Santos City
- Certified Search Engine Specialist (Pinoy SEO Certificate)
- Certified Web Builder CMS (Wordpress)

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 lymarjc93@gmail.com

 lymarjc93@outlook.com

 #32 zapote St. Brgy
Dadiangas East
General Santos City

EMPLOYMENT

2020
-
Present

Online Freelancer

- Doing online SEO, FB paid ads and web design freelancing work

Responsibilities

- SEO, Wordpress Web Design, Facebook Ads,

2016
-
Present

Business Co-Owner

- Baruch - Burger Shop in General Santos Cit

Responsibilities

- Online marketing & Executive Chef

Expertise

Digital Marketing

Branding

Copywriting

SEO

Language

English

SKILLS

- On-page SEO
- Off-page SEO
- Keyword Research
- Competition Analysis
- Web Design
- Blogging
- Social Media Marketing

SEO TOOLS USED

- Screaming Frog
- Google My Business
- Raven Tools
- Cpanel
- Wordtracker
- Google Analytics
- Google Webmaster Tools
- Wordpress
- Meta SEO Inspector
- Keyword Planner
- Slack
- Hostinger
- SEMRush
- Rytr Writing Tool
- Shopify
- Ubersuggest
- Ahrefs
- ChatGPT / Gemini

TRAININGS ATTENDED

- **Fb ads + Marketing Training**
Arise Pilipinas
- **Wordpress Builder CMS**
ProVa Philippines
- **SEO Specialist**
Pinoy SEO

SEO PORTFOLIO

Angel's Private Resort - <https://angelsfarmandpoolresort.com/>

Top Keywords - Philippines

Top queries	Position	Clicks	Impressions	CTR
Private Resort in Iligan	3	7	86	8.14%
Private resort iligan city	4	3	77	3.9%
Iligan City resort	4	1	100	38.00%
private pool in iligan city	12	1	25	4%
private swimming pool <u>iligan</u> city	20	1	63	1.59%

WEB DESIGN PORTFOLIO

- <https://lymarconsad.pinoynseo.org>

HOBBIES

- Basketball
- Music – Guitars, Bass, Drums, Singing
- Cooking

EDUCATION

Tertiary Level:

Mindanao State University - General Santos City

Bachelor of Science in Marine Biology, Undergraduate

2011-2012

CONTACT INFORMATION

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